Jackson Piercy

Writer | Reporter | Filmmaker | Actor

(402) 719-8163
piercyjackson@gmail.com
jxnpcy.com

EXPERIENCE

6 News WOWT, Omaha — *Digital Producer*
JULY 2024 - PRESENT

- Writing for all WOWT platforms, including on-air (tickers), website, social media, and mobile platforms
- Assisting reporters, anchors, and other news staff in generating content for social media
- Working with the News Producers to integrate content from social media into on-air content

The Omaha News, Omaha — *Anchor, Reporter*
AUGUST 2022 - DECEMBER 2023

- Researching, gathering, writing, and developing news content for multiple platforms
- Providing editorial assistance and/or oversight on assigned newscasts

The Gateway, Omaha — *Culture Editor, Staff Writer*
AUGUST 2021 - DECEMBER 2023

- Write/update 3-5 articles per week and fine-tuning them according to an editor's direction.
- Communicating with other departments to develop stories and strategize coverage

EDUCATION

University of Nebraska Omaha, Omaha — *Journalism and Media Communication B. S.* | *Theatre Minor*
AUGUST 2020 - DECEMBER 2023

- 3.55 GPA
- Dean's List (6 Semesters)

SKILLS

Academic and Journalistic Writing

Playwriting

Videography

Adobe Premiere

Adobe Audition

Critical Thinking

Carpentry

4 Musical Instruments

AWARDS

Award of Excellence - Promo: Audio - Broadcast Education Association / 2023

Haunted Heartland 1st Place - MavRadio / 2022